

Ashley Sepanski

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Journalism & Editorial Experience

O, The Oprah Magazine/Oprah.com

- **Position:** **Web Producer**
Former: Web Assistant, Editorial Intern
- **Location:** New York, NY
- **Term:** Oct. 2013-Present
 - » Pitch, write and produce original content, weekly newsletters
 - » Use analytics and data reports to create compelling content and brand strategies
 - » Manage intern program
 - » Coordinate with HuffPo for shared content
 - » Build sponsored items and write promotional copy
 - » Work with print team to pitch, expand content online
 - » Assist in growth of O Magazine social media accounts

Freelance Writer/Editor

- **Location:** Port Jervis, NY
- **Term:** Dec. 2016-Present
 - » Pitch and write for multiple brands, including SHAPE and Fitness Magazine
 - » Assist local businesses with copywriting and content strategy
 - » Assist with research projects

Birchbox

- **Position:** **Editorial Intern**
- **Location:** New York, NY
- **Term:** Aug. 2013 - Oct. 2013
 - » Managed women's blog
 - » Wrote magazine articles, starred in tutorial videos
 - » Helped editors with projects

The Blade

- **Position:** **Web Editor**
- **Location:** Toledo, OH
- **Term:** June 2011 - July 2013
 - » Updated website, Facebook, Twitter and other social media
 - » Edited video, built photo galleries, created web pages for special news packages
 - » Set up blogs and worked with Blade bloggers to write, promote content
 - » Copy edited stories
 - » Assisted in the creation of:
 - ◇ *OurTownSylvania.com*
 - ◇ *OurTownPerrysburg.com*
 - » Freelanced for the features department & reported for the city desk

Education

New York University

- **Degree:** **Master of Science**
- **Major:** **Publishing: Print and Digital Media**
- **Graduation:** May 2016

Kent State University

- **Degree:** **Bachelor of Science**
- **Major:** **Magazine Journalism** | **Minor:** **English**
- **Graduation:** May 2011

Programs / Skills

- **Mac / PC**
- **CMS**
- **Basic HTML**
- **InDesign**
- **Photoshop**
- **Final Cut Pro**
- **iMovie**
- **Analytics Software**
- **Microsoft Office Suite**
- **SEO**

Leadership Experience, Honors & Awards

- **Top Capstone in NYU Masters Program**
 - » Final capstone project/business plan chosen out of 50+ projects to present to SPS Publishing Advisory Board.
- **ASME Next Member, Intern Mentor**
- **Blade Newsroom Eddy**
 - » *The Blade* office award for exceptional work.
 - » Received four times.
- **Society of Professional Journalists Best of Ohio**
 - » *The Blade* Web Staff achieved 2nd place for best website.
- **Gannett Foundation Award for Innovation in Watch-dog Journalism/Touchstone Excellence Award**
 - » Created an interactive online map of local gang territories in Toledo, OH, to accompany four-part series in *The Blade*.
- **Cliney-Butler Award for Service to the Burr**
- **Kent State University**
 - » Dean's List.
 - » Graduated Cum Laude.
- **Albert Fitzpatrick Award for Excellence in Reporting**